



SCORP Facebook Social Media Posts

Template #1

We want to know about your Arizona outdoor recreation experiences! Complete the survey to share your favorite places, amenities, activities, and the improvements you think outdoor recreation in Arizona needs. This is your chance to help improve outdoor recreation in Arizona! To take the survey or for more information visit www.azstateparks.com/scorp.

Template #2

Arizona's public lands and associated recreation opportunities are as diverse and amazing as the people that use them! Researchers at Partners in Brainstorms and our friends at Arizona State Parks are working on a Statewide Comprehensive Outdoor Recreation Plan and want to hear from you. For more information or to take the survey, visit www.azstateparks.com/scorp.

IMAGE OPTIONS:

[Image A \(Animated\)](#)

[Image A \(Static\)](#)

[Image B \(Animated\)](#)

[Image B \(Static\)](#)

!SOCIAL TIP! Tag Arizona State parks by replacing “Arizona State Parks” in the post with [@AZStateParks](#) and clicking on our profile

SCORP Twitter Social Media Posts

Template #1

We want to know about your AZ [#OutdoorRecreation](#) experiences! Take the [@AZStateParks](#) survey at www.azstateparks.com/scorp to share your favorite places, amenities, activities, and the improvements you think outdoor recreation in Arizona needs.

Template #2

Arizona's public lands are as diverse and amazing as the people that use them! Make your voice heard in the [@AZStateParks](#) Statewide Comprehensive Outdoor Recreation Plan. Take the survey or get more info at www.azstateparks.com/scorp.

IMAGE OPTIONS:

[Image A \(Animated\)](#)

[Image A \(Static\)](#)

[Image B \(Animated\)](#)

[Image B \(Static\)](#)

SCORP Instagram Social Media Posts

What's your favorite way to #getoutside? A mountain hike, a night at the campsite, a day on the lake? Our friends at @azstateparks are taking a survey for their Statewide Comprehensive Outdoor Recreation Plan and want to hear from you! Click the link in their bio or go to azstateparks.com/scorp.

Arizona's public lands are as diverse and amazing as the people that use them! Make your voice heard in the @azstateparks Statewide Comprehensive Outdoor Recreation Plan. Click the link in their bio or take the survey at azstateparks.com/scorp.

IMAGE OPTIONS:

[Image A - Post \(Animated\)](#)

[Image A - Post \(Static\)](#)

[Image B - Post \(Animated\)](#)

[Image B - Post \(Static\)](#)

[Image A - Story](#)

[Image B - Story](#)

SCORP Newsletter or Website Blurb

What does outdoor recreation in Arizona look like in the next five years? The answer is up to you! Arizona State Parks and Trails is currently seeking public input for the Statewide Comprehensive Outdoor Recreation Plan (SCORP), and it's so easy to get involved. The SCORP provides a shared vision for all public outdoor recreation in communities across Arizona for the next five years. Learning what Arizona residents want helps identify priorities and distribute grant funding to get projects done and make outdoor recreation in Arizona even better. There are a variety of ways to participate, and varying levels of engagement to fit your busy lifestyle. [CLICK HERE](#) to learn more. Plus, you could win some cool outdoor recreation prizes!