

Advancing a Recreation Economy in Plumas County, California

**Society of Outdoor Recreation April Webinar Series – From Planning to Action:
Collaborative Approaches to Propel Recreation Economies Forward**

Carissa Patrone Maikuri (she/her), Economic Recovery Corps & RCAC, Fellow
Zachary Gately (he/him), Plumas County, Grant Manager



PLUMAS
COUNTY | CALIFORNIA



RCAC
www.rcac.org

**ECONOMIC
RECOVERY
CORPS**



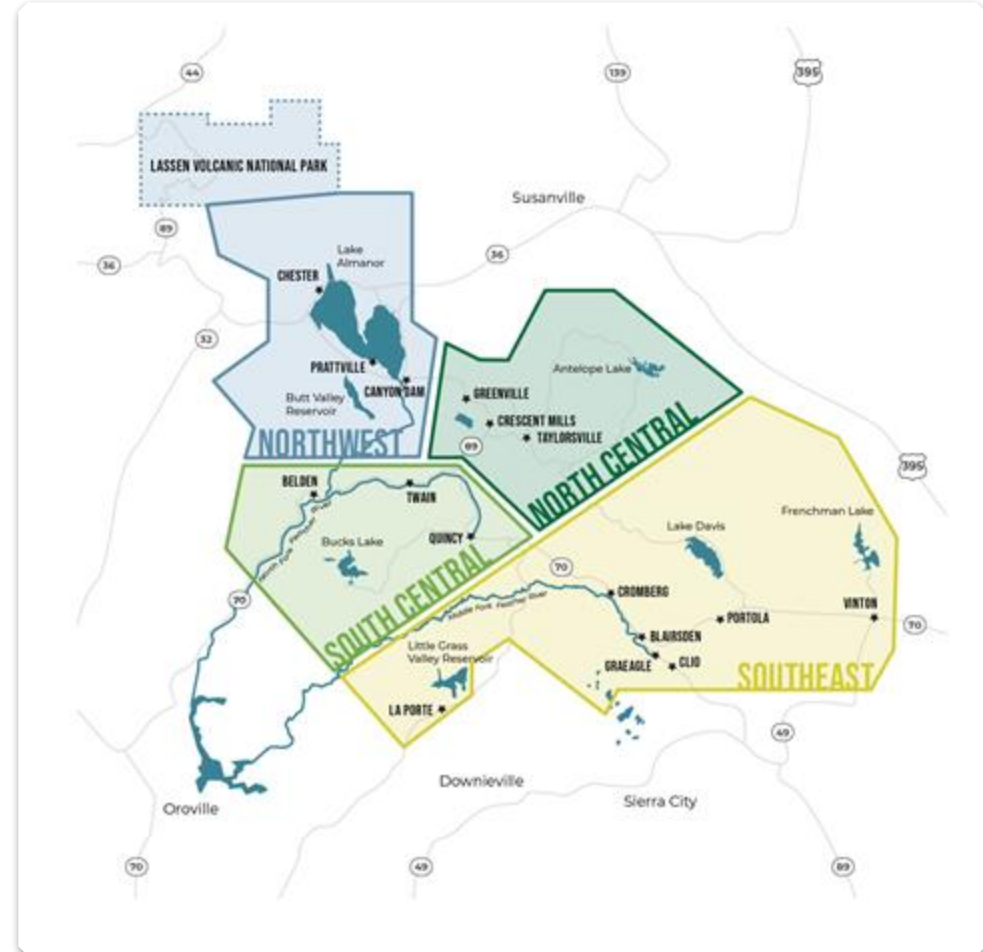
Photo: Christopher Thienel

Recreation Opportunities in Plumas County

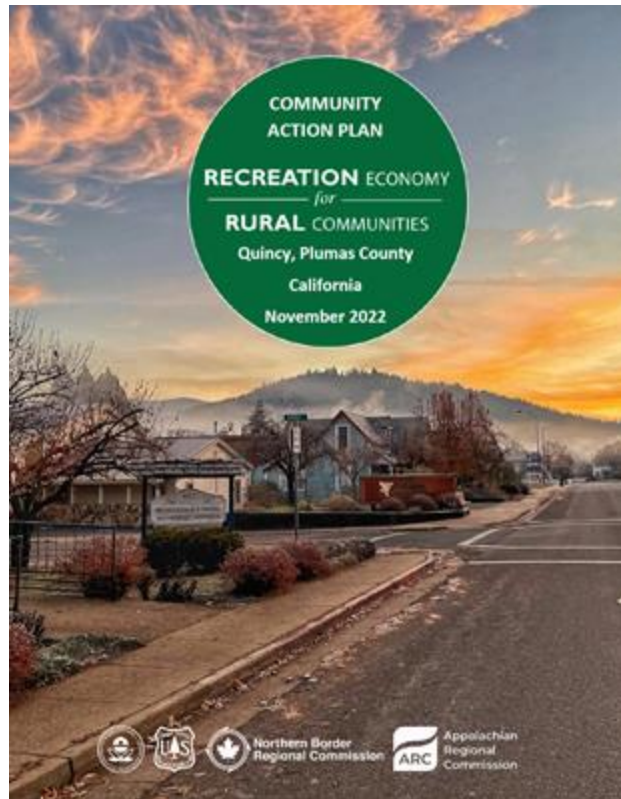
Where the Sierras and the Cascades meet



About Plumas County, CA



RCAC Partnership in Quincy/E. Quincy and Chester



Recreation Economy for Rural Communities (RERC) Plan Implementation Support



Recharge Our Community's Economy (ROCE) Workshops & Advance CED Priorities

RERC Planning Process

Approved by the Plumas County Board of Supervisors December 2022





RERC Plan Implementation & Collaborative Approaches

Successes and Progress on 5 Goals and 21 Actions



-





Goal 2: Tribal Collaboration



- Actions:
 - 2.1 Create community-based work group that fosters meaningful relationships, collaborations, and a container for listening sessions
 - 2.2 Provide outreach to tribes to share/increase opportunities for careers in outdoor rec., fire science, and ecology
 - 2.3 Uplift and amplify efforts to immerse and celebrate culture



Goal 3: Downtown Quincy Revitalization & Connectivity

- Actions:
 - 3.1 Establish a visitor center with public restrooms
 - 3.2 Hire a RERC Coordinator
 - 3.3 Establish a perimeter for revitalization
 - 3.4 Beautify Quincy's business districts





Goal 4: Business & Economic Development

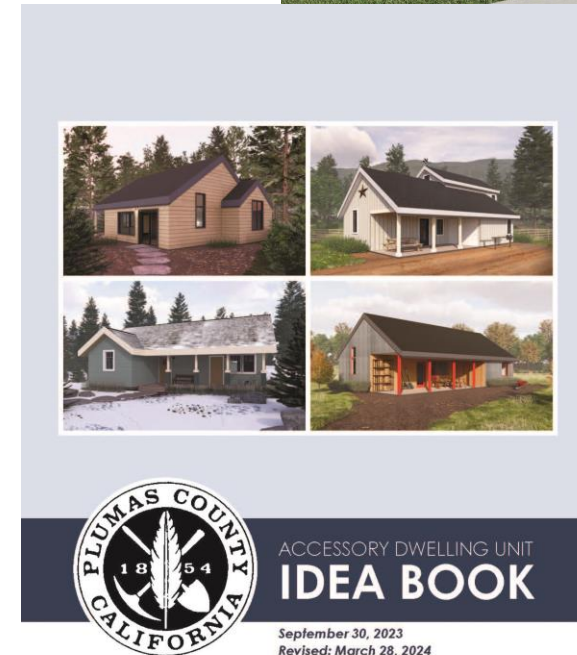


- Actions:
 - 4.1 Form business/economic development collaborative
 - 4.2 Shape Comprehensive Economic Development Strategy (CEDS) for Plumas County and region
 - 4.3 Create and promote packages of events, activities, and local business offerings
 - 4.4 Audit online presence of businesses
 - 4.5 Strengthen business services



Goal 5: Workforce Housing & Lodging

- Actions:
 - 5.1 Address workforce housing issues & needs
 - 5.2 Identify land available for workforce housing
 - 5.3 Expand concept of pre-approved housing building plan
 - 5.4 Support development of additional lodging- tent camping, recreation vehicle (RC), and mobile home park sites



Key Takeaways from RERC Plan Implementation

- Community ownership
- Importance of prioritization
- Creativity in how actions have been complete (e.g. public restroom/visitors center)
- Time and patience
- Full group check-ins to see commonality
- Transparency with community
- Recognizing the "small" wins (no wins are small)



All Goal Champions Meeting & Community Collaborative Convening (C3)



The poster features a background image of a golf course at sunset. At the top, there are logos for Plumas County California, RCAC (Rural Community Assistance Corporation), the U.S. Department of Housing and Urban Development, and the Community Recreation Economy for Rural Communities (RERC). The main title is "RERC COMMUNITY COLLABORATIVE CONVENING". Below the title, the text reads: "You're Invited to the Quincy/East Quincy Recreation Economy for Rural Communities (RERC) Community Collaborative Convening (C3) on May 13th hosted by Plumas County and Rural Community Assistance Corporation (RCAC)!"

The C3 is an opportunity for business owners and residents to come together and reflect on the history of the RERC planning process, learn from the 5 Goal Champions about how the RERC Community Action Plan has propelled forward, ask questions, and get involved in supporting the local economy and advancing outdoor recreation and stewardship in the American Valley region and beyond. Your voice matters!

RERC C3 Event Highlights:

- ✓ **Learn about RERC:** Receive a brief overview of the RERC planning process completed in November 2022
- ✓ **See the Progress:** Hear from Goal Champions about successes, challenges, opportunities, and future plans for implementation of RERC goals and actions
- ✓ **Get Involved:** Connect with other businesses and residents and volunteer to contribute to the future of Plumas County's recreation economy

HOW TO REGISTER: QR CODE  OR ONLINE @ bit.ly/QuincyRERC

JOIN THE CONVERSATION!
Tuesday
May 13, 2025
4:00 PM – 6:00 PM
Veteran's Hall
274 Lawrence St., Quincy, CA
Informal reception to follow event

Refreshments provided!

Contact Zachary Gately, Plumas County Grant Manager, for more information and to register by phone or email:
(530) 283-6414
ZacharyGately@countyofplumas.com



Staying Connected



Carissa Patrone Maikuri, carissa.patronemaikuri@rcac.org, (734) 365-3801
Zachary Gately, ZacharyGately@countyofplumas.com, (530) 283-6414



PLUMAS
COUNTY | CALIFORNIA



RCAC
www.rcac.org

ECONOMIC
RECOVERY
CORPS

