

Advancing a Recreation Economy in Plumas County, California

**Society of Outdoor Recreation April Webinar Series – From Planning to Action:
Collaborative Approaches to Propel Recreation Economies Forward**

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Photo: Christopher Thienel

Recreation Opportunities in Plumas County

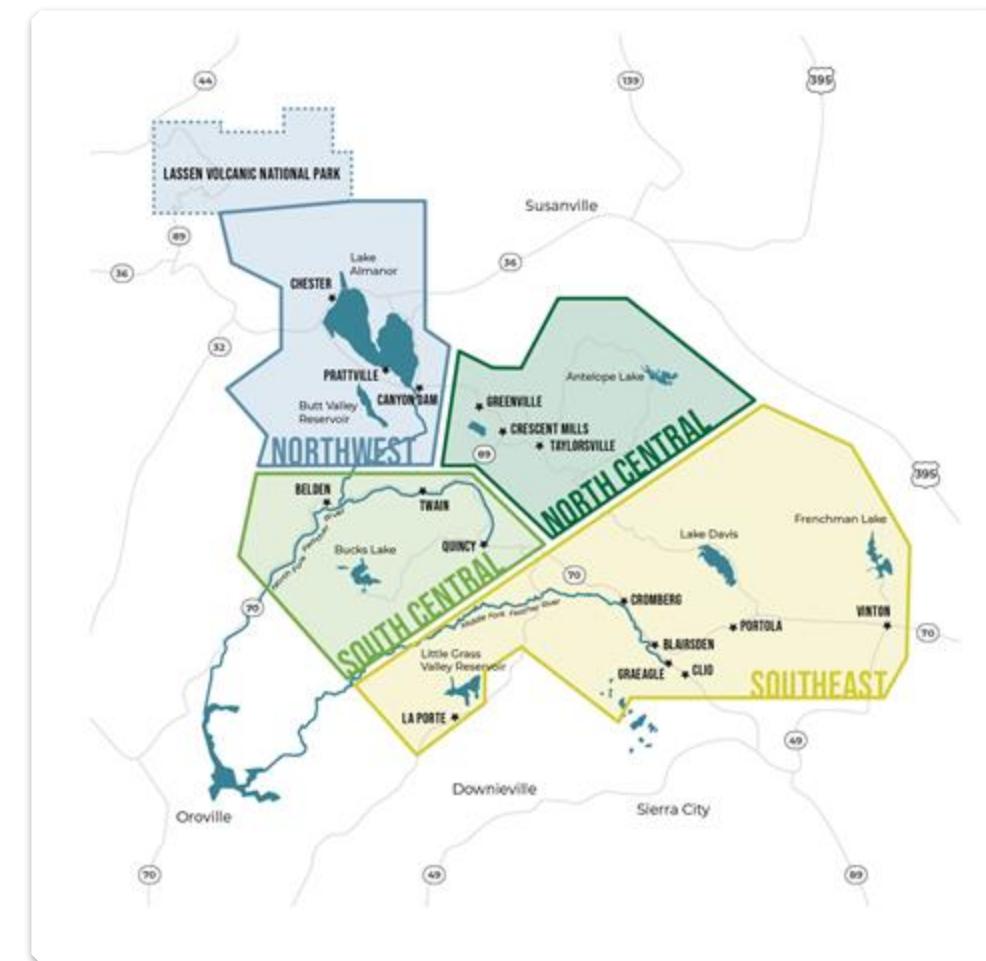
Where the Sierras and the Cascades meet



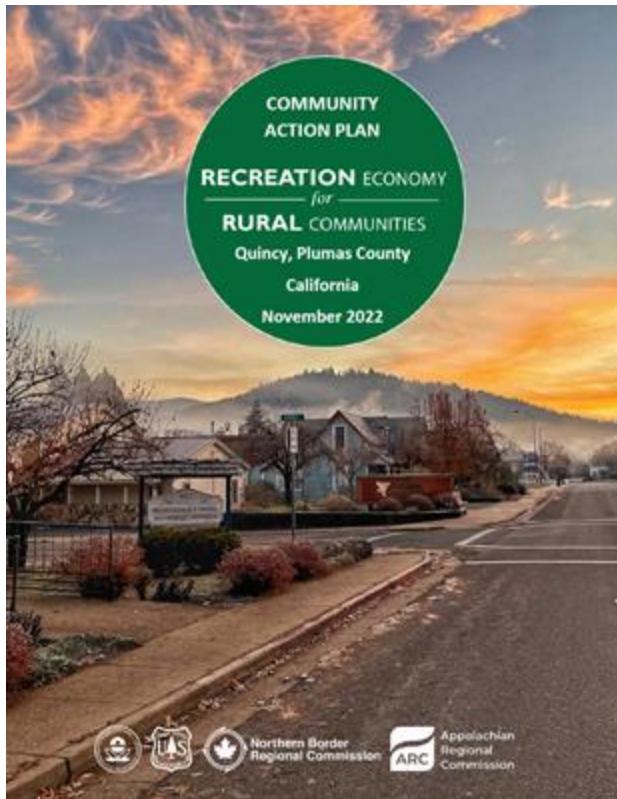
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About Plumas County, CA



RCAC Partnership in Quincy/E. Quincy and Chester



Recreation Economy for Rural Communities
(RERC) Plan Implementation Support



Recharge Our Community's Economy (ROCE)
Workshops & Advance CED Priorities

RERC Planning Process



Approved by the Plumas County Board of Supervisors December 2022





RERC Plan Implementation & Collaborative Approaches

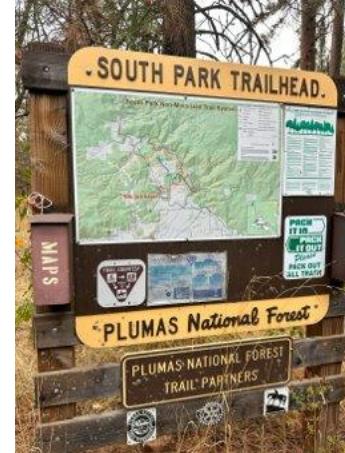
Successes and Progress on 5 Goals and 21 Actions





Goal 1: Recreation

- Actions:
 - 1.1 Develop community sign plan for rec opportunities plan/kiosks
 - 1.2 Ensure trail information is available and consistent
 - 1.3 Convene conservation/rec partners annually for report out
 - 1.4 Collaborate with USDA Forest Service to connect trails/downtown
 - 1.5 Convene community collaborative to implement plan



Fishing
Foraging
Road Tricycles
Dirt
Stargazing
Hunting
forestry

Birding
Job Walking
Yoga
Velocity
e-biking
Exploring
Boating
Remembering
Fun
Photography
Observing

Bonfires
Backpacking
Snowmobiling
Connecting
Burnpiles
Gathering
Educational
Sailing
Creation
Reset

Crystal
Shuttle
Firewood
Mountain
Rejuvenating
Skinnydipping
Golfing
Hammocks
Whitewater
Skiing
Fugitive

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Hammocks
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Skiing
Fugitive
Horseback
Riding
Gravel

Biking
Nature
Kayaking
Paddleboarding
Dirt
Boating
Remembering
Fun
Photography
Observing

Hiking
Driving
Swimming
with
Camping

Landscape
Accessibility
Rejuvenating
Skinnydipping
Golfing
Hammocks
Whitewater
Skiing
Fugitive
Horseback
Riding
Gravel





Goal 2: Tribal Collaboration

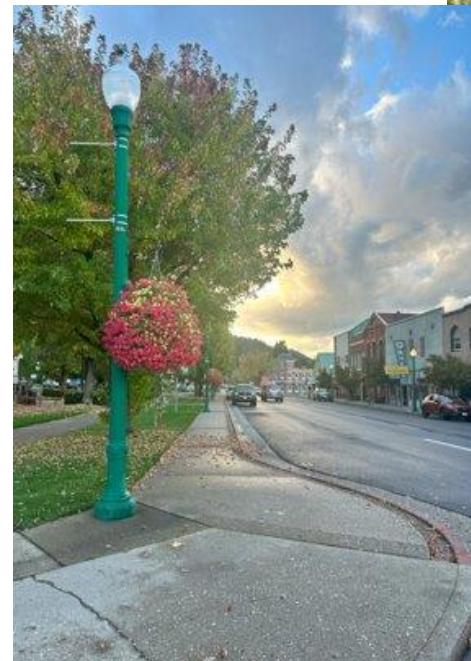


- Actions:
 - 2.1 Create community-based work group that fosters meaningful relationships, collaborations, and a container for listening sessions
 - 2.2 Provide outreach to tribes to share/increase opportunities for careers in outdoor rec., fire science, and ecology
 - 2.3 Uplift and amplify efforts to immerse and celebrate culture



Goal 3: Downtown Quincy Revitalization & Connectivity

- Actions:
 - 3.1 Establish a visitor center with public restrooms
 - 3.2 Hire a RERC Coordinator
 - 3.3 Establish a perimeter for revitalization
 - 3.4 Beautify Quincy's business districts





Goal 4: Business & Economic Development

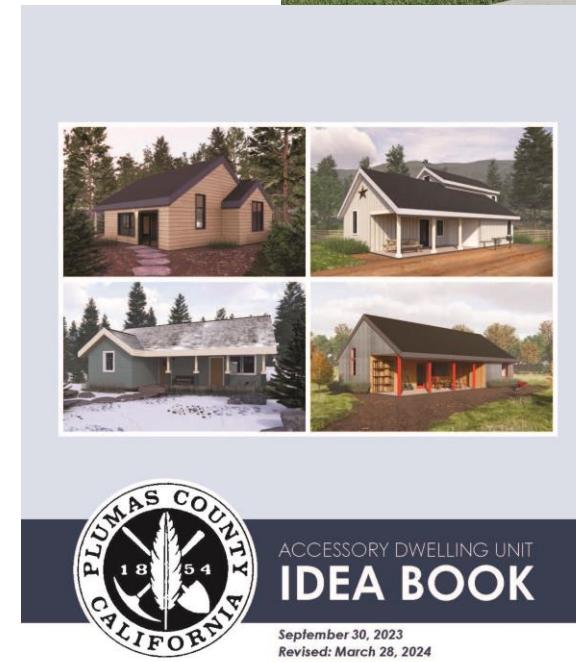


- Actions:
 - 4.1 Form business/economic development collaborative
 - 4.2 Shape Comprehensive Economic Development Strategy (CEDS) for Plumas County and region
 - 4.3 Create and promote packages of events, activities, and local business offerings
 - 4.4 Audit online presence of businesses
 - 4.5 Strengthen business services

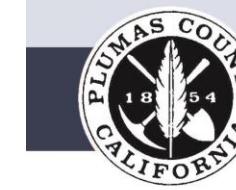


Goal 5: Workforce Housing & Lodging

- Actions:
 - 5.1 Address workforce housing issues & needs
 - 5.2 Identify land available for workforce housing
 - 5.3 Expand concept of pre-approved housing building plan
 - 5.4 Support development of additional lodging- tent camping, recreation vehicle (RC), and mobile home park sites



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ACCESSORY DWELLING UNIT
IDEA BOOK

September 30, 2023
Revised: March 28, 2024



Photos: Carissa Patrone Maikuri

Key Takeaways from RERC Plan Implementation

- Community ownership
- Importance of prioritization
- Creativity in how actions have been complete (e.g. public restroom/visitors center)
- Time and patience
- Full group check-ins to see commonality
- Transparency with community
- Recognizing the "small" wins (no wins are small)



All Goal Champions Meeting & Community Collaborative Convening (C3)



RERC COMMUNITY COLLABORATIVE CONVENING

You're Invited to the Quincy/East Quincy Recreation Economy for Rural Communities (RERC) Community Collaborative Convening (C3) on May 13th hosted by Plumas County and Rural Community Assistance Corporation (RCAC)!

The C3 is an opportunity for business owners and residents to come together and reflect on the history of the RERC planning process, learn from the 5 Goal Champions about how the RERC Community Action Plan has propelled forward, ask questions, and get involved in supporting the local economy and advancing outdoor recreation and stewardship in the American Valley region and beyond. Your voice matters!

RERC C3 Event Highlights:

- Learn about RERC:** Receive a brief overview of the RERC planning process completed in November 2022
- See the Progress:** Hear from Goal Champions about successes, challenges, opportunities, and future plans for implementation of RERC goals and actions
- Get Involved:** Connect with other businesses and residents and volunteer to contribute to the future of Plumas County's recreation economy

JOIN THE CONVERSATION!

Tuesday
May 13, 2025

4:00 PM – 6:00 PM
Veteran's Hall
274 Lawrence St., Quincy, CA
Informal reception to follow event

HOW TO REGISTER:  OR ONLINE
@ bit.ly/QuincyRERC

Contact Zachary Gately, Plumas County Grant Manager, for more information and to register by phone or email:
(530) 283-6414
ZacharyGately@countyofplumas.com



Staying Connected



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