



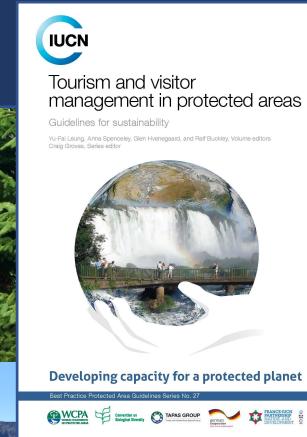
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TAPAS GROUP

Tourism and Protected Areas Specialist Group

International Perspectives on Visitor Use Management from the New IUCN Best Practice Guidelines



19 Dec 2018



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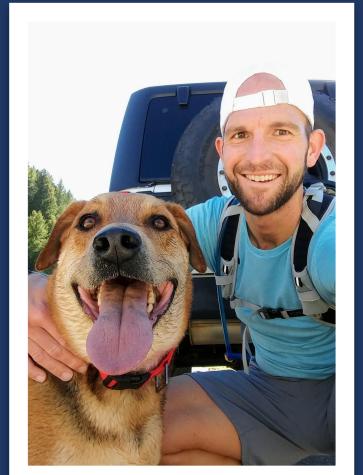
TAPAS GROUP

Tourism and Protected Areas Specialist Group

**Laurel Harkness
Executive Director,
SORP**



**Jordan Smith
Secretary, SORP**





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TAPAS GROUP

Tourism and Protected Areas Specialist Group



Yu-Fai Leung
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TODAY'S PRESENTERS



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Debbie Mucha
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Ivana Damnjanović
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TAPAS GROUP

Tourism and Protected Areas Specialist Group

IUCN World Commission on Protected Areas (WCPA) Specialist Group Voluntary technical network

Specialists on tourism and protected areas and areas of particular
importance to biodiversity



We advocate for a future where tourism:

- Enhances the conservation integrity of protected area systems
- Improves human well-being
- Provides accessible, inspiring, safe and educational opportunities
- Environmentally, socio-cultural and economically sustainable experiences

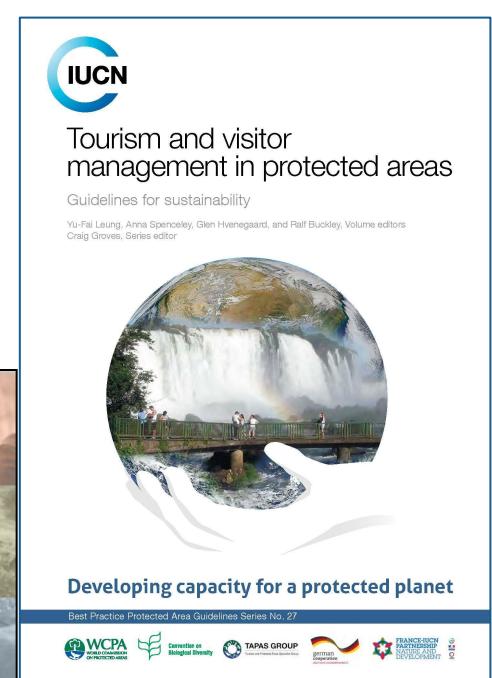
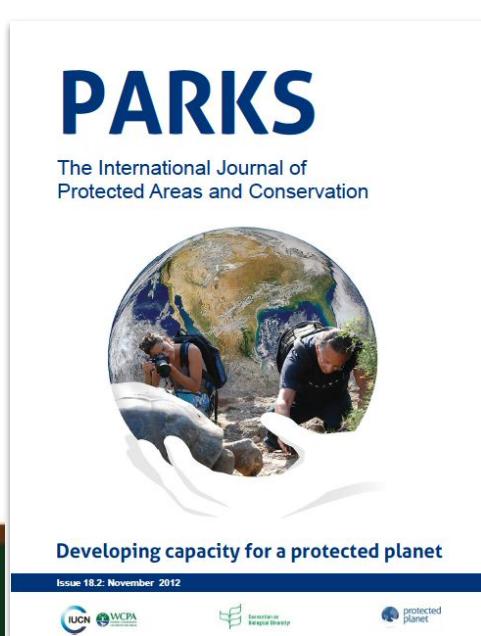
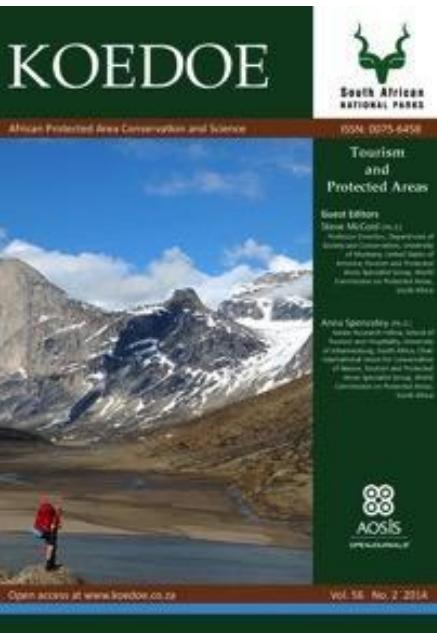
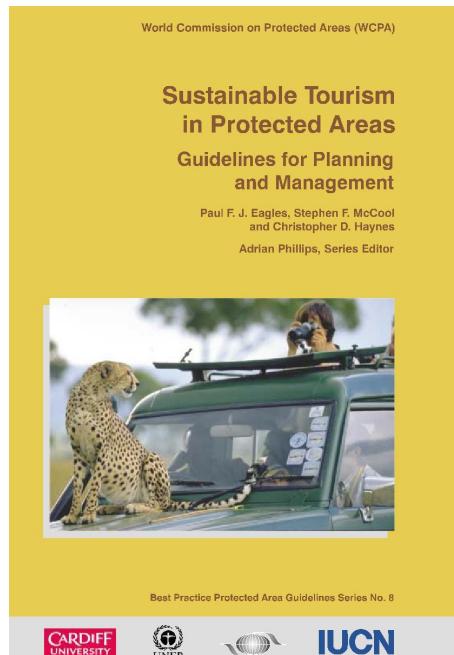


What we do - knowledge



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What we do – build capacity



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Presenting the new Visitor Use Management Framework VUM - Part 1

281 views



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What we do – network



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Sustainable Tourism
PROGRAMME
Community-based
Tourism

2017 Annual Conference and
International Symposium:
**Empowering Tourism
Destinations' Sustainability**

Chobe, Botswana, 7-9 December 2017

SAVE THE DATE!

UNWTO
Ministry of Tourism
Botswana

Our structure



TAPAS GROUP

Tourism and Protected Areas Specialist Group

Strategy & fundraising: Anna Spenceley (Chair)



Communities & Heritage: Sue Snyman (Vice chair)

Biodiversity: Yu-Fai Leung

Economics: Barbara Engels



Knowledge development: Megan Epler Wood

Capacity building: Thiago Souza



Membership: Sergey Shirokiy
Communication: Jeremy Sampson
IUCN focal point: Giulia Carbone

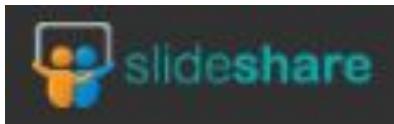


Links



TAPAS GROUP

Tourism and Protected Areas Specialist Group



Membership application: <http://tinyurl.com/tapasmembership>

Facebook:

<https://www.facebook.com/pages/Tourism-and-Protected-Areas-Specialist-Group/12296127797095>

LinkedIn: <https://www.linkedin.com/groups?home=&gid=4735342>

Slideshare: <http://www.slideshare.net/planeta/tapasgroup>

Wiki: <http://planeta.wikispaces.com/tapas>

Google+: <https://plus.google.com/u/0/117973343043881234019/posts>

IUCN-WCPA TAPAS Group Website:

http://www.iucn.org/about/work/programmes/gpap_home/gpap_capacity2/gpap_wcpaca/p/gpap_tourism/

This Webinar

- An overview of the new IUCN guidelines
- Two international case examples (Canada and Serbia)
- Trends and future outlooks
- Q&A



Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability (2018)

<https://portals.iucn.org/library/node/47918>

ST-BPG Editorial Team

Dr. Yu-Fai Leung, USA

Dr. Anna Spenceley, South Africa

Dr. Glen Hvenegaard, Canada

Dr. Ralf Buckley, Australia



Tourism and visitor
management in protected areas

Guidelines for sustainability

Yu-Fai Leung, Anna Spenceley, Glen Hvenegaard, and Ralf Buckley, Volume editors
Craig Groves, Series editor



Developing capacity for a protected planet

Best Practice Protected Area Guidelines Series No. 27



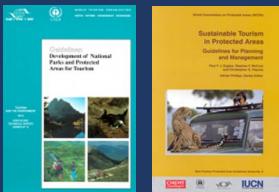
Goals

- To provide a major update from the last edition
- To provide a key reference and training guide for protected area managers
- To engage TAPAS members and other stakeholders in knowledge sharing



- IUCN Best Practice Protected Area Guidelines Series, No. 27

- Third edition (1992, 2002)
- English version released November 2018. French, German and Spanish versions in 2019
- 58 TAPAS and other contributors from 24 countries/territories
- Extensive review and editorial processes



Tourism and visitor management in protected areas

Guidelines for sustainability

Yu-Fai Leung, Anna Spenceley, Glen Hvenegaard, and Ralf Buckley, Volume editors
Craig Groves, Series editor



Developing capacity for a protected planet

Best Practice Protected Area Guidelines Series No. 27



WCPA
WORLD COMMISSION
ON PROTECTED AREAS



Convention on
Biological Diversity



TAPAS GROUP
Tourism and Protected Areas Specialist Group



german
cooperation

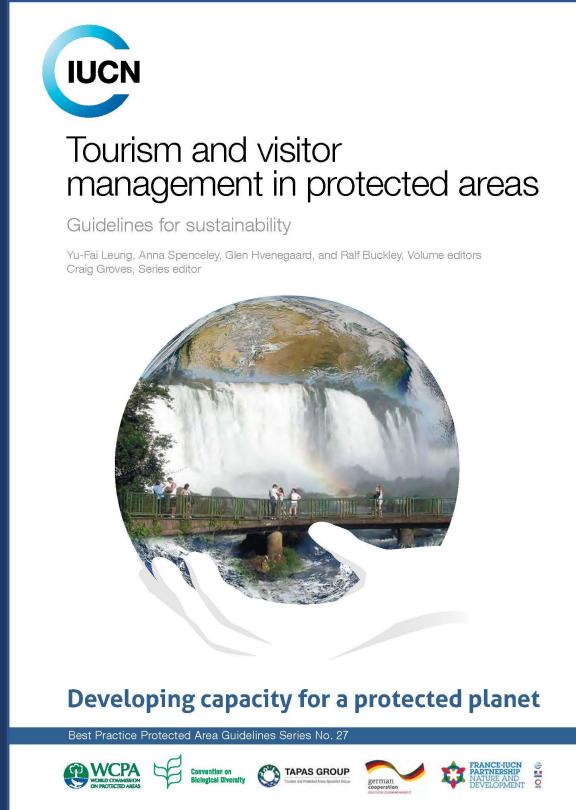


FRANCE-IUCN
PARTNERSHIP
NATURE AND
DEVELOPMENT

<https://portals.iucn.org/library/node/47918>

Seven Chapters

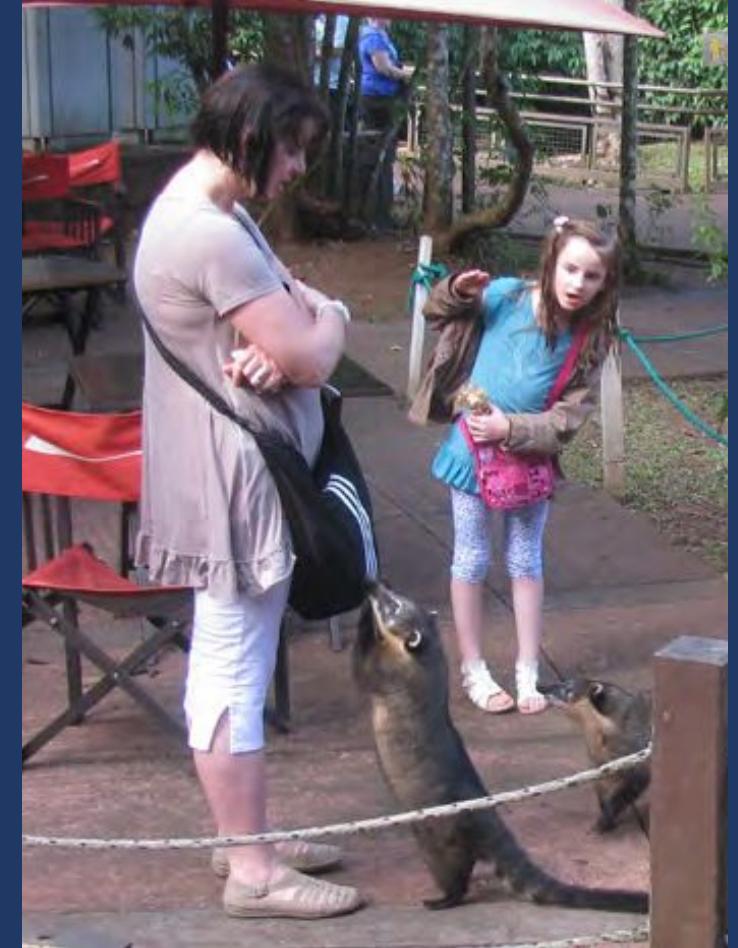
48 case boxes • 24 “spotlight” best practices • 57 countries represented



1. Tourism and visitation in protected areas: The sustainability challenge
2. The impacts of protected area tourism
3. Aligning management objectives with tourism impacts
4. Adaptive management for sustainable tourism
5. Capacity building for sustainable tourism management
6. Managing tourism revenues and costs to achieve conservation benefits
7. The future of protected area tourism

Ten Principles of tourism and visitor management in protected areas (chapters 3 and 4)

1. Protected area objectives and values
2. Proactive planning
3. Managing changing conditions
4. Acceptability of impacts
5. Minimizing visitor-induced change
6. Multiple factors influencing impacts
7. Monitoring is essential
8. Technical information vs. value judgement
9. Engaging affected groups
10. Communication is key





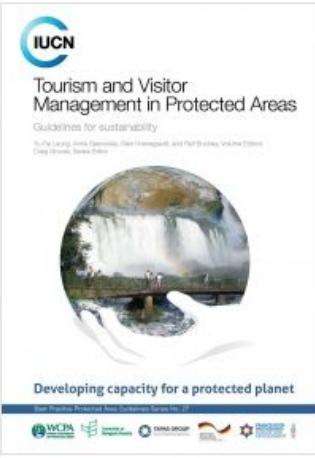
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Tourism and Visitor Management in Protected Areas - Guidelines for Sustainability

Project Overview

A publication in the [IUCN Best Practice Protected Area Guidelines Series](#)

Project sponsors: *IUCN World Commission on Protected Areas, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) on behalf of the Federal German Ministry of Economic Cooperation and Development (BMZ), and the French Ministry of Foreign Affairs and International Development. North Carolina State University Department of Parks, Recreation and Tourism Management provided significant in-kind support.*



ST-BPG Online Resource Directory

<https://go.ncsu.edu/iucn-sustainabletourism-bpg/>

Online Database of Sustainable Tourism Guidelines and Resources

Search all contents of this website, including all online references cited in the 2017 Best Practice Guidelines Book and a global collection of guidelines, handbooks, manuals and other resources pertinent to sustainable tourism and visitor management in protected areas.

Search terms can include any combinations of:

- Topic keywords
- Authors or organizations
- Geographic scope

Search results with a 'PDF' prefix indicate an available PDF document. Acrobat or Acrobat Reader  software program is required for viewing.

For a full list of all documents contained in the database, visit

- [Online Repository \(General Database\)](#)
- [Online Resources Referenced in the Book \[Under Construction\]](#)

NEW RESOURCE SUGGESTIONS

If you would like to suggest a relevant guideline, manual or resource for this online database, please complete [the publication submission form](#) .



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

On behalf of
BMZ 

Federal Ministry
for Economic Cooperation
and Development



Our Work

- + IUCN Green List of Protected and Conserved Areas
- + Governance, equity and rights
- + Protected area solutions
- Capacity development
 - MOOCs

World Database on Protected Areas

- + PROJECTS
- + Newsletter
- Regions
- + EVENTS

MOOCs

PAPACO has been running Massive Open Online Courses (MOOC) for professionals dedicated to protected areas and conservation since 2015. The four MOOCs available have already reached over 18,000 participants! All courses are open to all, for free and successful participants will receive a certificate.

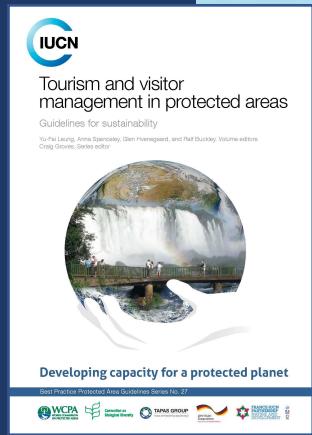
What are MOOCs?

By definition, a MOOC is a course taking place entirely online, it is free of charge and anybody can participate, whether you are a professional or merely interested in one of the topics covered by the courses.

MOOC: Protected area management in Africa

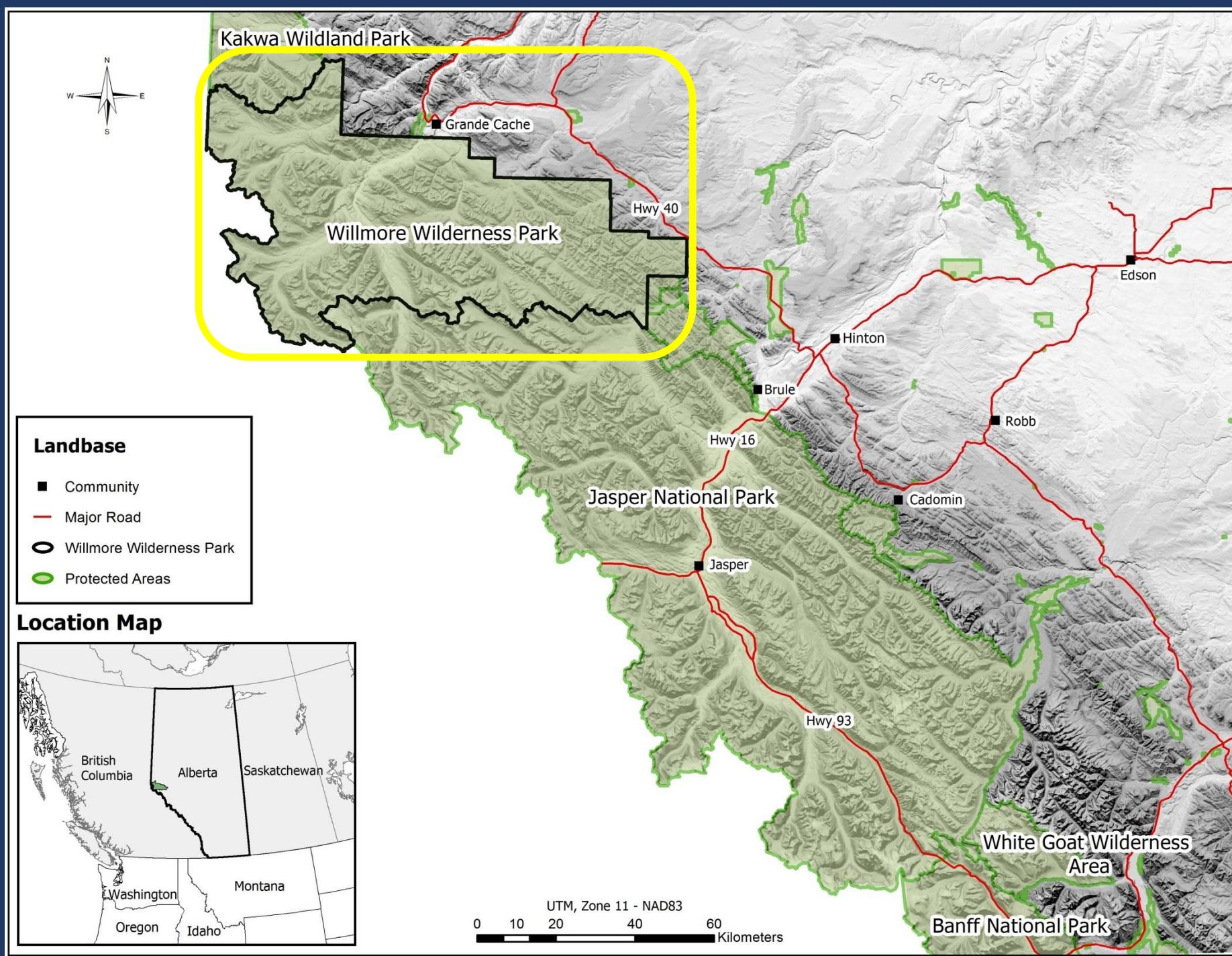


This is a general course on protected area management. It covers the basics of what protected area management entails, and gives you an overview of the different aspects involved in this practice. This course will help you learn about conservation challenges in Africa and how protected areas can help face them, from a local to international levels. These topics are explored using best practices from the WCPA, and case studies from the field coming from all over the African continent. [More info on our MOOC on PA management and enrolment.](#)



Visitor Monitoring Using Multiple Techniques: Willmore Wilderness Park (Canada) Alberta, Canada

Debbie Mucha



Purpose

- Address the need for acquiring a better understanding of users/visitors in the Willmore Wilderness Park, Alberta, Canada



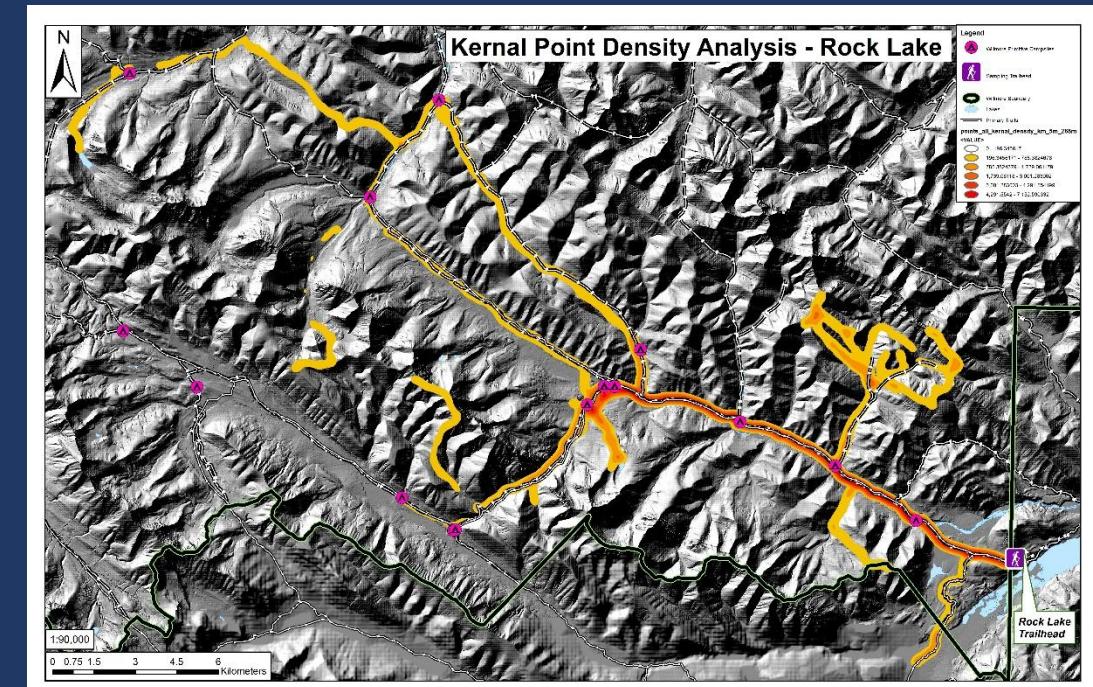
Research Objectives

Research Questions	Study Instrument
• What is the visitation level in Willmore Wilderness Park?	• Trail cameras at the four main Alberta staging areas
• What are the visitor characteristics (demographics), motivations, level of knowledge of the park, and park management preferences of Willmore users?	• Trail survey and in-depth mail survey
• What are the spatial patterns of visitor use?	• GPS tracksticks and trail survey
• What are the trip characteristics and the main activities of Willmore users?	• Trail survey and in-depth mail survey
• What is the relationship (sense of place) between visitors and the park?	• In-depth mail survey and interviews (in-person/telephone)



Importance of Visitor Monitoring

- Ecological considerations/impacts (e.g., bear habitat – wildlife conflicts, species at risk)
- Help plan staffing, patrols, & enforcement
- Facilities/infrastructure/trailheads
- Human Footprint: Trails/camps
- Visitor/user experience (e.g., solitude)
- Communications (e.g., education, key messages)

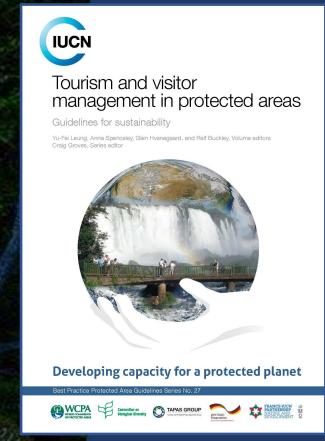


Natural Monument Sopotnica Falls, Serbia

Ivana Damnjanović



*Svetlana Đinagarac
Photography*







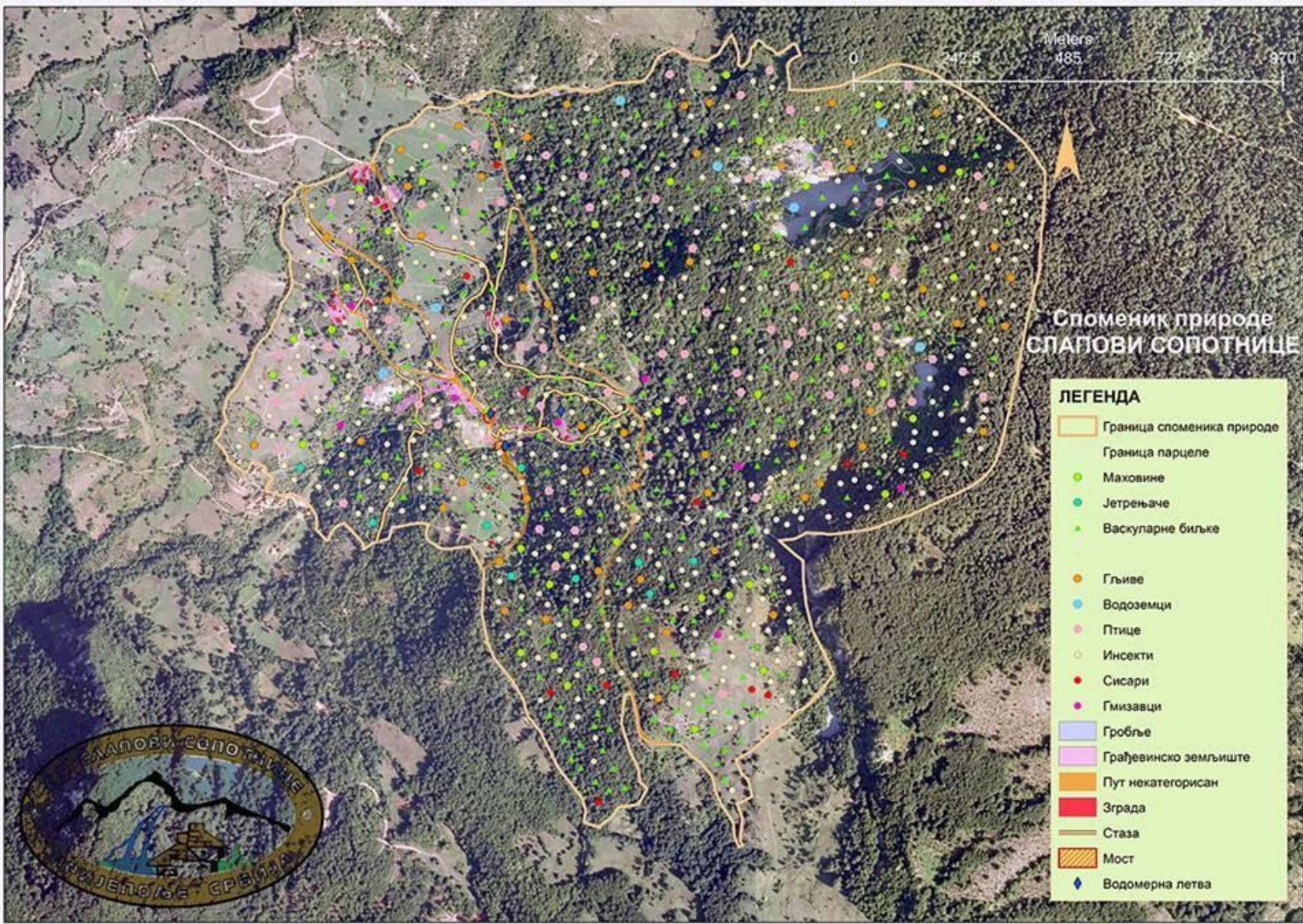
Administrative division of Sandžak region:

● - Municipalities of Sandžak within Serbia:

1. Novi Pazar
2. Tutin
3. Sjenica
4. Prijepolje
5. Nova Varoš
6. Priboj

● - Municipalities of Sandžak within Montenegro:

1. Pljevlja
2. Bijelo Polje
3. Berane
4. Andrijevica
5. Plav
6. Rožaje



WDPA ID

388811

Reported Area

2.09 km²**Data Provider**

European Environment Agency (EEA)

Management Effectiveness Evaluations

No information available

Attributes**Original Name****Slapovi Sopotnice****English Designation****Natural Monument****IUCN Management Category****III****Status****Designated****Type of Designation****National****Status Year****2005****Sublocation****Federal or national ministry or agency****Governance Type****Institute for Nature Conservation of Serbia****Management Authority**

Clearly Stated Management Goals



mountaineering club
КАМЕНА ГОРА

Natural monument
SOPOTNICA FALLS

Management plan
for the year 2017



Prijevoje, November 2016

Management authority: MOUNTINEERING CLUB „KAMENA GORA“, PRIJEPOLJE, SERBIA

**MANAGEMENT PLAN
2010-2019**

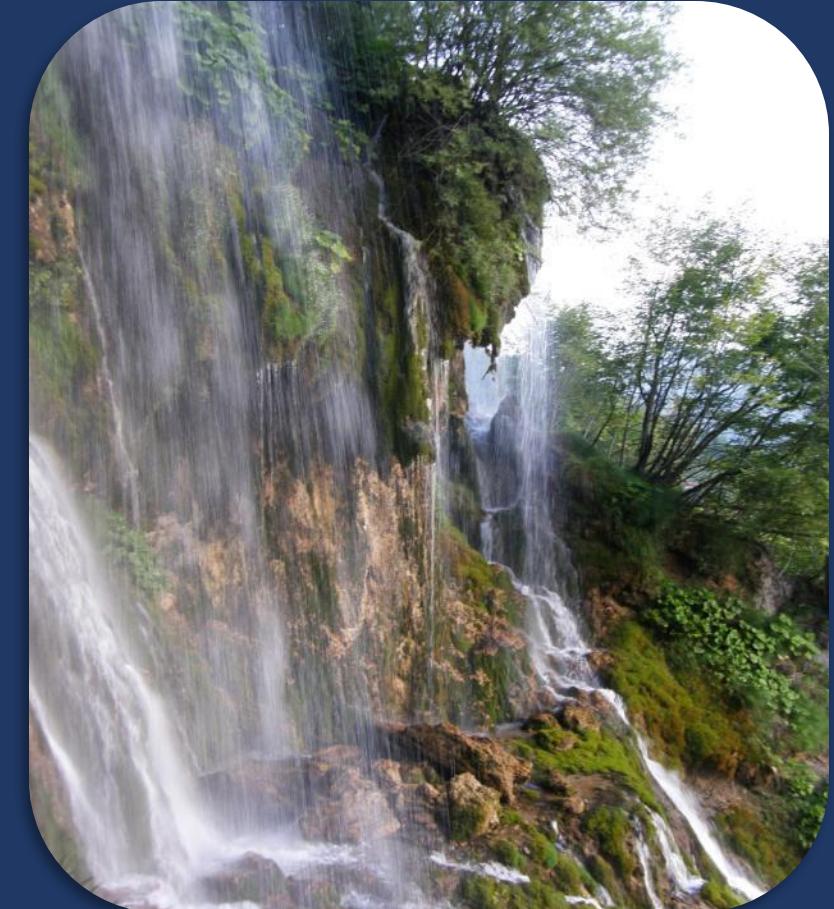
NATURAL MONUMENT „SOPOTNICA WATERFALLS“

Prijepolje, 2009

The Role of Tourism in Management Goals

LONG-TERM PROTECTION, CONSERVATION, IMPROVEMENT AND SUSTAINABLE DEVELOPMENT GOALS

“Long-term goals of protection, preservation, improvement and sustainable development of the Nature Monument “Sopotnica waterfalls” are based on the protection of biological, geological, geomorphological, hydrological and landscape diversity and the total monumental heritage with the implementation of the necessary measures for remediation and reconstruction of sensitive ecosystems, active protection measures; sustainable tourism, recreation and agriculture, promotion of traditional production and healthy food and inclusion of the population in all aspects of management, protection and development of a wider area”.



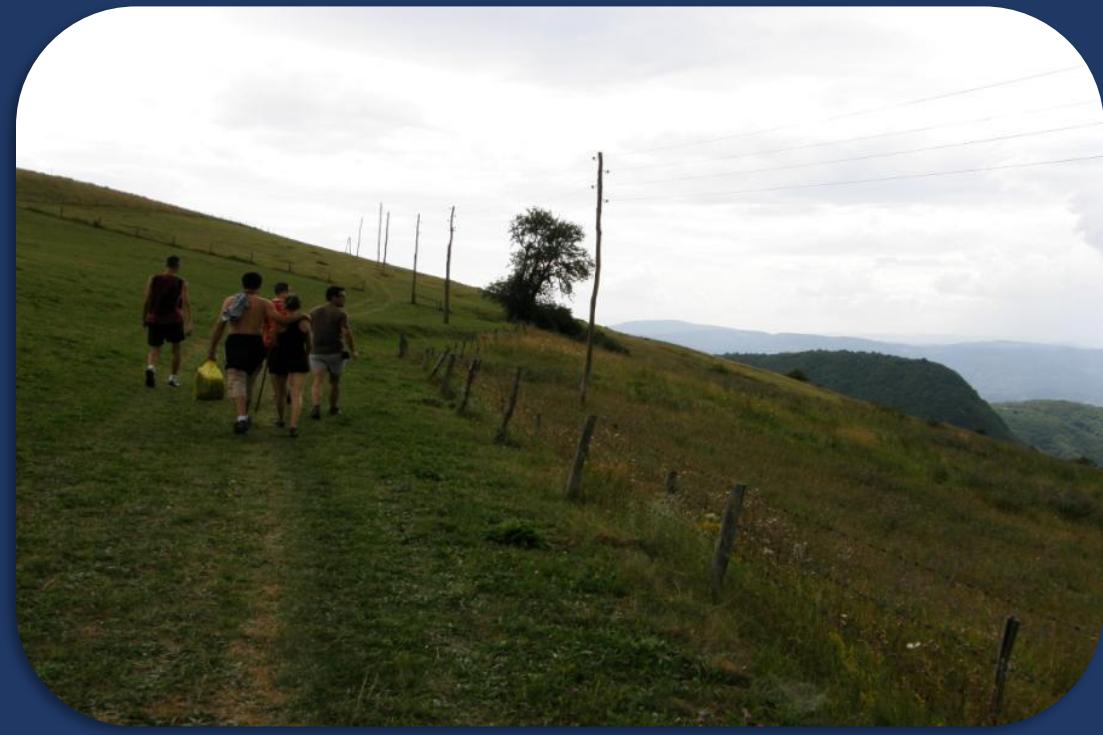
The Role of Tourism in Management Goals

2 prerequisites for tourism:

- *sustainable*
- *ecotourism*

stakeholders/ partners:

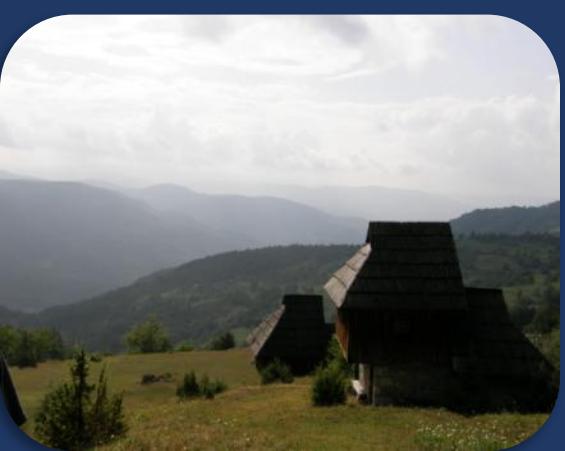
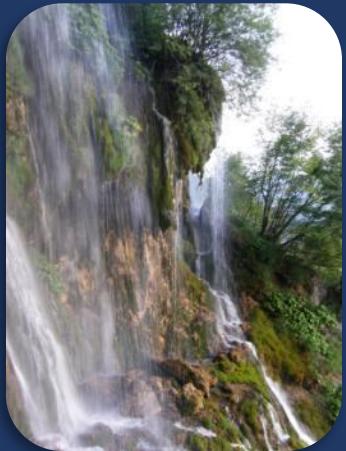
- *local farms and micro businesses*
- *state government (ministry, institute for nature protection)*
- *local authorities*
- *education institutions (universities, research institutes)*



The Need for Visitor Use Management

Key questions in tourism provision: management and values

- *how to manage visitors,*
- *how to organize eco-destination in order to **preserve** it and*
- *provide **tourism experience**:*
 - *the sense of closeness with nature and*
 - *temporary integration into the local community,*
- *how to build tourist accommodation (“eco-lodge” model & criteria)*



The Basis: Monitoring

- 2 rangers (live in and nearby protected area)
- 1 coordinator (local; renowned country alpinist and mountaineer)

- introduction of world best practices
- no “copy-paste” approach – adaptation to “modest circumstances”

Communication and Education as a Principle:

“Promoting ideas and plans for ecotourism development, as well as training people, are an inevitable need and task for all those who create and implement a policy of developing a tourism economy”.



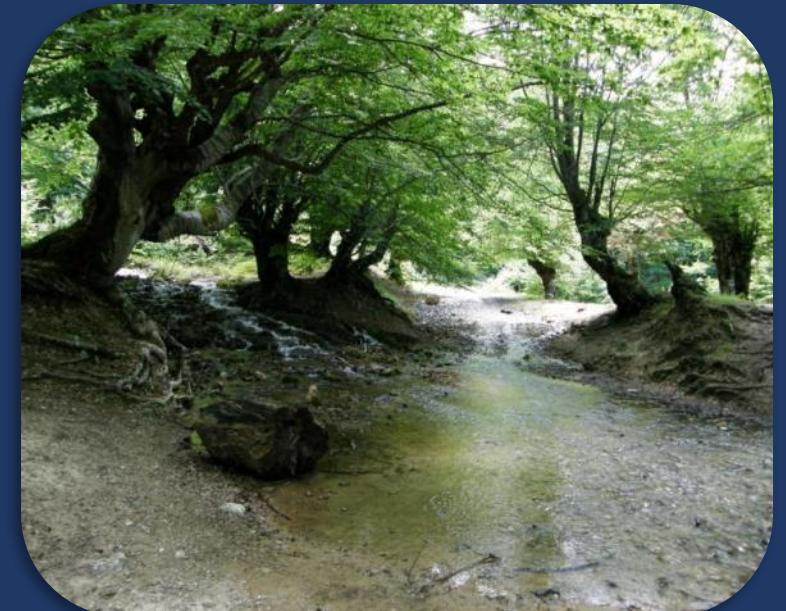
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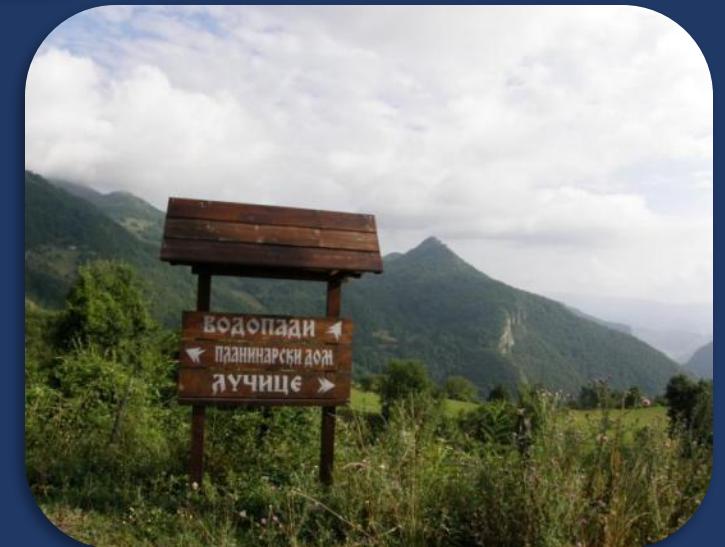
Zoning: 2



Zoning: 3



Hardening



Recreation Opportunity Spectrum (ROS)



Walks outside the PA

Collecting herbs

Domestic animals encounters



Photo-safari

Local products tasting

Local cooking classes

Agricultural activities

Recreation Opportunity Spectrum (ROS)



Immersion in local lifestyle

Activities at visitor center/ Mountain lodge

Reducing Impacts – Dispersing Use



Being one with nature – less visited locations



Being one with nature – less visited seasons



Soft vs. Hard Enforcement



Participation & Volunteering

Indicators and Quality Standards



РЕПУБЛИКА СРБИЈА
Министарство
заштите животне средине
REPUBLIC OF SERBIA
Ministry of
Environmental Protection

INSTITUTE
FOR NATURE
CONSERVATION
OF SERBIA



ЗАВОД ЗА
ЗАШТИТУ
ПРИРОДЕ
СРБИЈЕ

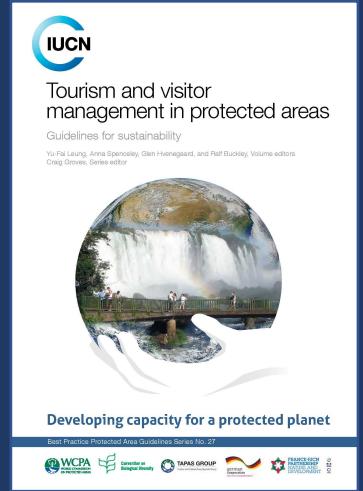


Institute of Public Health of Serbia
"Dr Milan Jovanovic Batut"



The Future of Protected Area Tourism

Glen Hvenegaard



Why is tourism so critical?

- Potential negative impacts
- Potential positive impacts
- Visitor experiences are fundamental
- In order to be sustainable, tourism must contribute to conservation



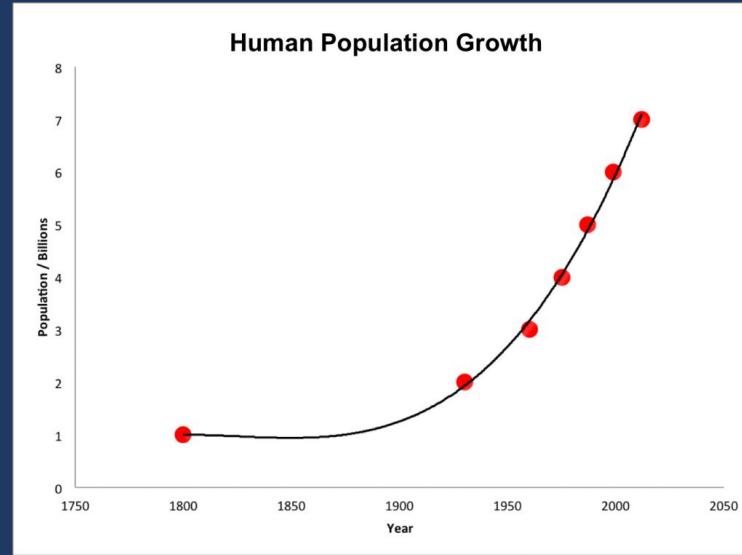
Sustainable Tourism Comes of Age



- UN General Assembly 2014: poverty eradication, community development, and biodiversity protection (A/RES/69/233)
- CBD 2014: park agencies “to engage in partnerships with the tourism industry”
- UN Sustainable Development goals: sustainable tourism contributes
- World Tourism Organization: 10-Yr Framework features sustainable tourism
- 2017: UN International Year of Sustainable Tourism for Development

Future Trends

- Population growth
- Increasing consumption



Future Trends

- Urbanization
- Demographic change



Future Trends

- Legal developments
- Climate change



Future Trends

- Terrorism, last chance tourism, transportation
- New technologies, preferences



Best Practices

- Planning and policy
 - Supportive policy, appropriate design, zoning, monitoring, organizations



Best Practices

- Community and communication
 - Linkages, partnerships, citizen science, interpretation, engagement, capacity building



Best Practices

- Financial
 - Business skills, marketing data
 - Fee structure, appropriate concessions
 - Sharing benefits



Final Notes

Yu-Fai Leung





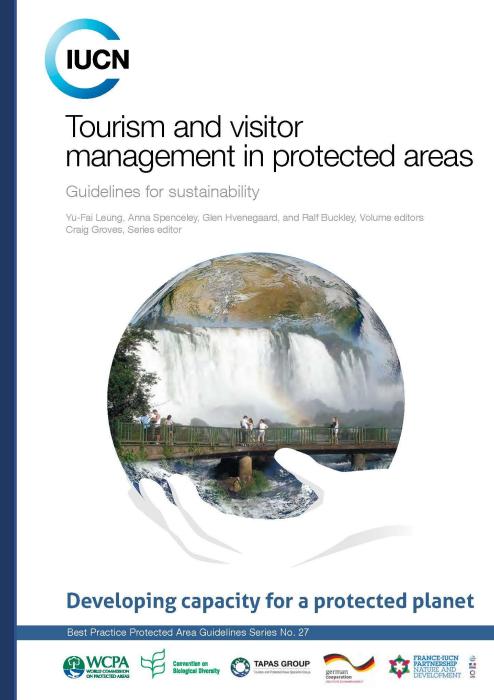
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QUESTIONS?



Type your question in the **QUESTION** pane
in the Control Panel.



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THANK YOU!

2019 National Outdoor Recreation Conference

Rapid City, South Dakota – May 6-9

